**Most Recent Fantasy Game – “Heroes of Pymoli”**

*Data Analysis Report*

1. Based on the collected data analysis, the percentage of players based on gender is by far male dominant at over 84% versus that of the female gender at roughly 14%.
2. While the male gender had a much higher purchase count at 652 versus that of females at 113, the data also confirms that on average females purchased $.40 more per person than that of males.
3. With respect to age demographics, the data reflects that the 20-24 age group had the highest percentage of players and also the highest amount of purchase count